



NTAB ACTIVITIES & INITIATIVES

OCTOBER 2005

BOARD MEMBERS & SPONSORS UPDATE

Improving Information Dissemination

Welcome to this monthly publication designed to provide an update to board members and funding agencies (Service Canada and MTCU) on the activities and initiatives being led and/or supported through Niagara Training & Adjustment Board. The focus of information will be specific to labour force development. This information will serve to increase the dissemination of information and to promote the creation of stronger linkages through partnerships and collaboration on similar or complimentary projects and initiatives.

NTAB UPCOMING KEY FOCUS INITIATIVES

Destination Success— Career Awareness Conference

December 6 & 7, 2005

TARGET: Niagara students in grades 10 to 13

Day 1: Focus on students at risk of leaving school early

Day 2: Focus on general student population

Focus will be on Niagara sectors that offer employment opportunities. Hands-on interactive displays will be set up in break-out workshops which will allow students to interact with the exhibitors.

TOP Update 2005

The 2005 TOP Update will be submitted to the funders on November 16, 2005 and is scheduled for release to the community in January, 2006.

This update will provide a status report on initiatives and actions identified in the TOP 2004 Report as well as identify new actions for the upcoming year.

Annual General Meeting ~
November 1, 2005

4:30 p.m.—6:00 p.m.

Keynote: Dr. David Livingstone

Canada Research Chair ~Lifelong Learning and Work at the University of Toronto,

PRESENTATION: Under-employment and under-utilization of current Canadian Labour Force



NTAB Committees

Apprenticeship Strategy Group
Education & Training Committee
Health & Safety Committee
Transportation Committee
Women's Reference Group

Niagara Labour Market Review 2005

This newsletter will be officially released at the November 1, 2005 Annual General Meeting. This publication is a great communication vehicle to capture ongoing labour force development initiatives. This publication serves as the Annual Year in Review.

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PROJECT 'JOB BUS'

This project launched June 6th from Port Cares in Port Colborne to the Embassy Suites in Niagara Falls. Approximately 20 job seekers secured employment as a result of this initiative. The final results will be shared among the partners after the official end date of the project, October 21, 2005.

- Partners in this project included: Niagara Training & Adjustment Board; Niagara 21st Group,
- Niagara Tourism Human Resources Council, Opportunities Niagara, Port Cares, Region Municipality of Niagara—Ontario Works, City of Welland—Welland Transit System.

Retention & Recruitment Study

NTAB is currently conducting an extensive retention and recruitment study that will:

- identify and examine retention and recruitment initiatives that have been implemented across organizations in Canada and the United States
- report on tested retention and recruitment practices that have demonstrated a positive result for the company and/or employee
- create a "self-evaluation" check list by which a company/organization can examine their own practices against those that have proven successful in other organizations within the same sector and/or different sectors
- identify strategies that have not worked and potential reasons why
- create a database that will allow for future data analysis by sector, cross-sector, urban/rural categories
- create an operational definition for "best practices" that is all inclusive and mutually exclusive
- result in information that will promote actions to support labour force development, retention and recruitment
- Anticipated completion: November, 2005

Niagara Business Information System

NTAB has been successful in securing JCP funding for 5 participants through the Niagara HRSDC office to support the development of a Niagara Business Directory which will be available through *yourniagara.ca*.

- Date collection ongoing: Significant delay in obtaining the electronic version of the database from *yourniagara.ca* has resulted in less than favourable results to date.
- Scheduled completion—February 24, 2006 with 7650 records completed.
- NTAB will have ownership of an access database separate from the *yourniagara.ca* database at the end of this project.

Funding Source: Local Partnership Fund ~ HRSDC/MTCU

Labour Market Utilization Study:

This research study will identify interventions that support maximizing underutilized labour force groups including youth, women, persons with disabilities, francophone and newcomers. Findings to be shared at the Niagara Training & Adjustment Board Annual General Meeting, November 1, 2005

Our Vision:

NTAB will serve as the organization in Niagara promoting workforce development through stakeholder collaboration and partnership development.

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