

Service Canada

Programmes et services pour vous | Programs and Services for You



Carol Dupuis

Labour Market Information Analyst

Service Canada, Niagara Area



Service Canada

Who are we?

- **Service Canada is the Government of Canada's new, easy-to-access, one-stop service delivery network that brings the range of federal services together to meet the individual needs of Canadians wherever they live.**
- **Service Canada works closely with a number of other federal departments to integrate services.**
- **Service Canada offers a multi-channel approach for service access. CALL – CLICK - VISIT**



Service Canada Offerings

- Social Insurance Number
- Employment Insurance Benefits
- Canada Pension Plan benefits
- Job Bank
- Career Navigator
- Foreign Worker Program
- Record of Employment on the Web
- **Labour Market Information**



New Service Canada Offerings

- Pleasure Craft Licenses & Safe Boating
- Chinese Head Tax
- Royal Canadian Mounted Police
- Canadian Armed Forces
- Universal Child Care Benefit
- **Apprenticeship Incentive Grant**
- Newborn Registration Services
- Canada Education Savings Grant and Canada Learning Bond
-and more to come.....



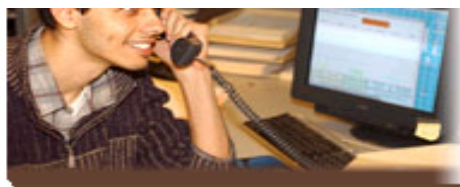
Canada

Services for:

All Canadians

- > Education and Training
- > Employment
- > Housing
- > Income Assistance
- > Legal Assistance
- > Personal Documents
- > Savings Plans
- > Special Events
- > Starting a Business
- > Travel

Aboriginal Peoples



electronic listing of jobs provided by employers across Canada.

> [More](#)



For All Canadians

- Canada Savings Bonds
- Canadian Diplomatic and Consular Services
- Citizenship Certificate
- Employment Insurance Regular Benefits
- Employment Insurance Sickness Benefits
- Firearms Registration
- GST/HST Credit
- GST/HST New Housing Rebate
- Home Buyers' Plan
- Job Bank
- Passport Services
- Pleasure Craft Licences
- Residential Rehabilitation Assistance Program - RRAP for Homeowners
- Skills Development
- Social Insurance Number



Apply for
Employment
Insurance Benefits

Manage your
personal income
tax information

Calculate your
retirement income

View your Canada
Pension Plan
Statement of
Contributions

Calculate your
Canada Child Tax
Benefit or
GST/HST Credit

Find unclaimed
bank balances in
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www.servicecanada.gc.ca

VISIT

one of the Service Canada Centres across Canada

43 Church St
St. Catharines

250 Thorold Rd W
Welland

5853 Peer St
Niagara Falls

Service Canada

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Labour Market Information



Labour Market Information

- **Service Canada's** Labour Market Information (LMI) Service provides Canadians with information on occupations, labour market and socio-economic trends, industries and community analysis. These trends can include skill or labour shortages/surpluses, and statistics on unemployment rates and the working age population.



Statistics

Niagara InTRAnet

IntraCom	National HRSDC	Agora	Service Canada Ontario	Canada Site
Niagara Home	ISP Site	LMI Web	Other Offices	Job bank

Niagara HRCC InTRAnet Site

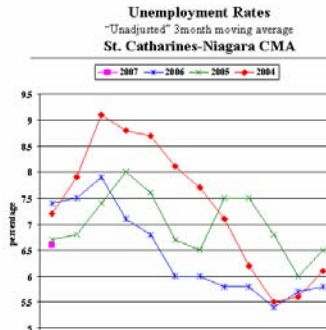
Niagara Staff Information

E.I. Tools

Labour Market Information

Programs & Services

Job Sites & Workplace Info.



Niagara InTRAnet

Niagara Home	ISP Site	LMI Web	Other Offices	Job Bank
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Niagara HRCC InTRAnet Site

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Annual Averages

Statistics Canada Labour Force Survey

Click on Links below for Annual Average Comparisons 1996-2006

(revised Jan 06)

St. Catharines-Niagara CMA 2006

Working Age Population: 326,900
Labour Force: 203,100
Employed: 190,200
Unemployed: 12,900
Not in Labour Force: 123,900
Participation Rate: 62.1%
Unemployment Rate: 6.4%
Employment Rate: 58.2%

source: Statistics Canada

InTRAnet Site

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St. Catharines-Niagara CMA

Unadjusted, 3 month-moving-average

(revised Jan 06)

Youth Aged 15-24 years

Characteristics	Jan 07	Dec 06	Jan 06	Absolute Change p/p	Absolute Change y/y
Population	51.5	52.5	47.4	-1.0	4.1
Labour Force	32.3	34.3	30.8	-2.0	1.5
Employed	27.6	29.8	27.8	-2.2	-0.2
Full-time	11.2	12.9	12.0	-1.7	-0.8
Part-time	16.4	16.9	15.7	-0.5	0.7
Unemployed	4.7	4.5	3.1	0.2	1.6
Not in Labour Force	19.2	18.2	16.5	1.0	2.7
Participation Rate (%)	62.7	65.3	65.0	-2.6	-2.3
Unemployment Rate (%)	14.6	13.1	10.1	1.5	4.5
Employment Rate (%)	53.6	56.8	58.6	-3.2	-5.0

IMPORTANT NOTE:

Changes to the Labour Force Survey:

The Labour Force Survey (LFS) underwent a major revision at the beginning of 2000. This revision reflected

Niagara HRCC InTRAnet Site

Niagara Staff Information

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Labour Market Information

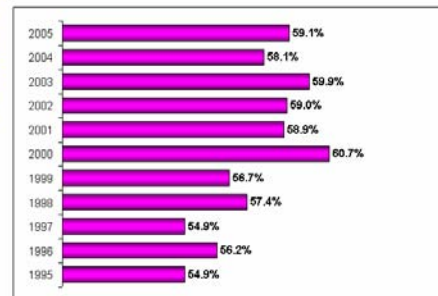
Programs & Services

Job Sites & Workplace Info.

Employment Rate

Annual Average

St. Catharines-Niagara CMA



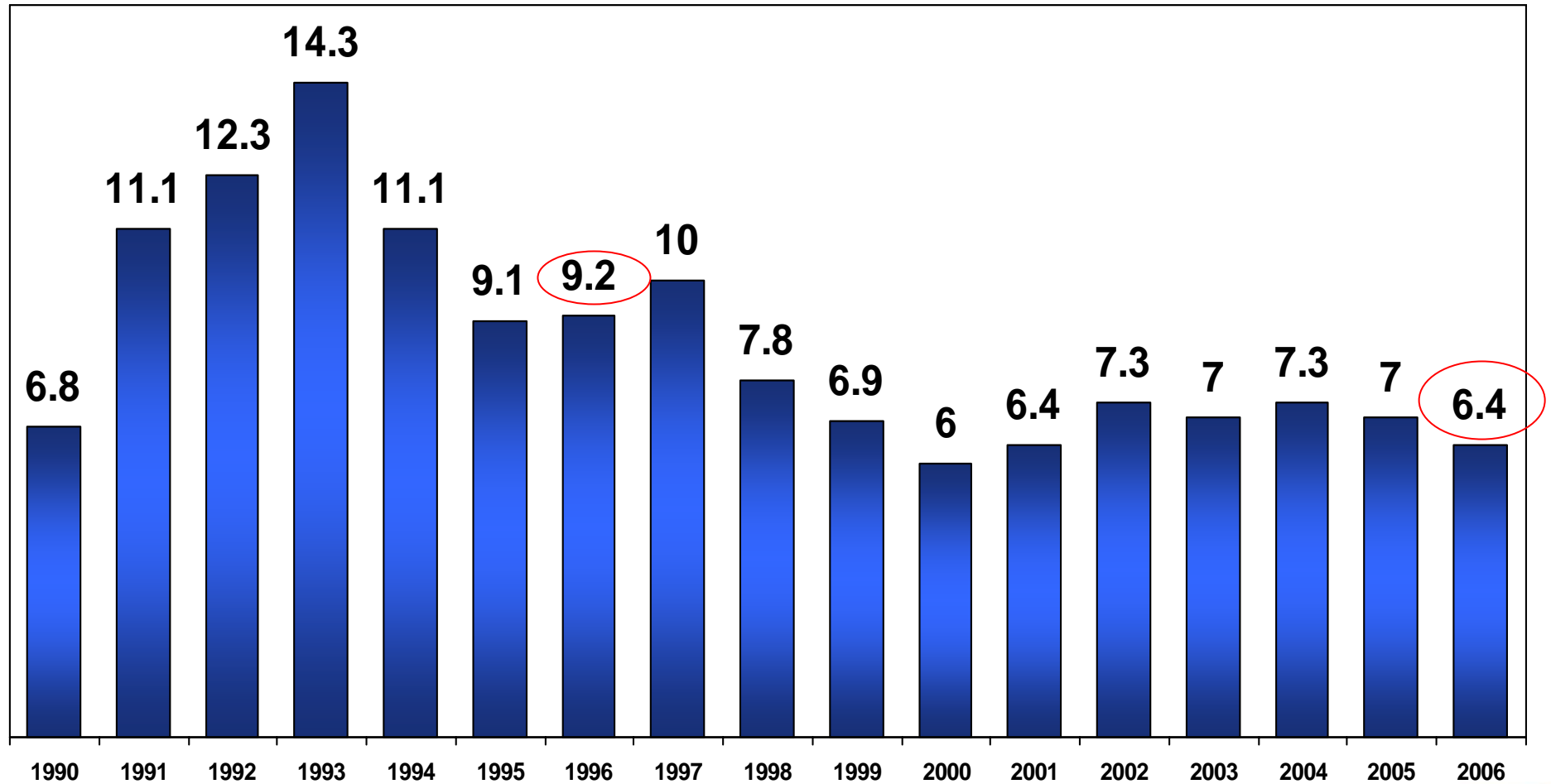
source: Labour Force Survey Historical Review - 2005 - Cd1T29an.ivt

Canada

Last Updated-2006 03 29

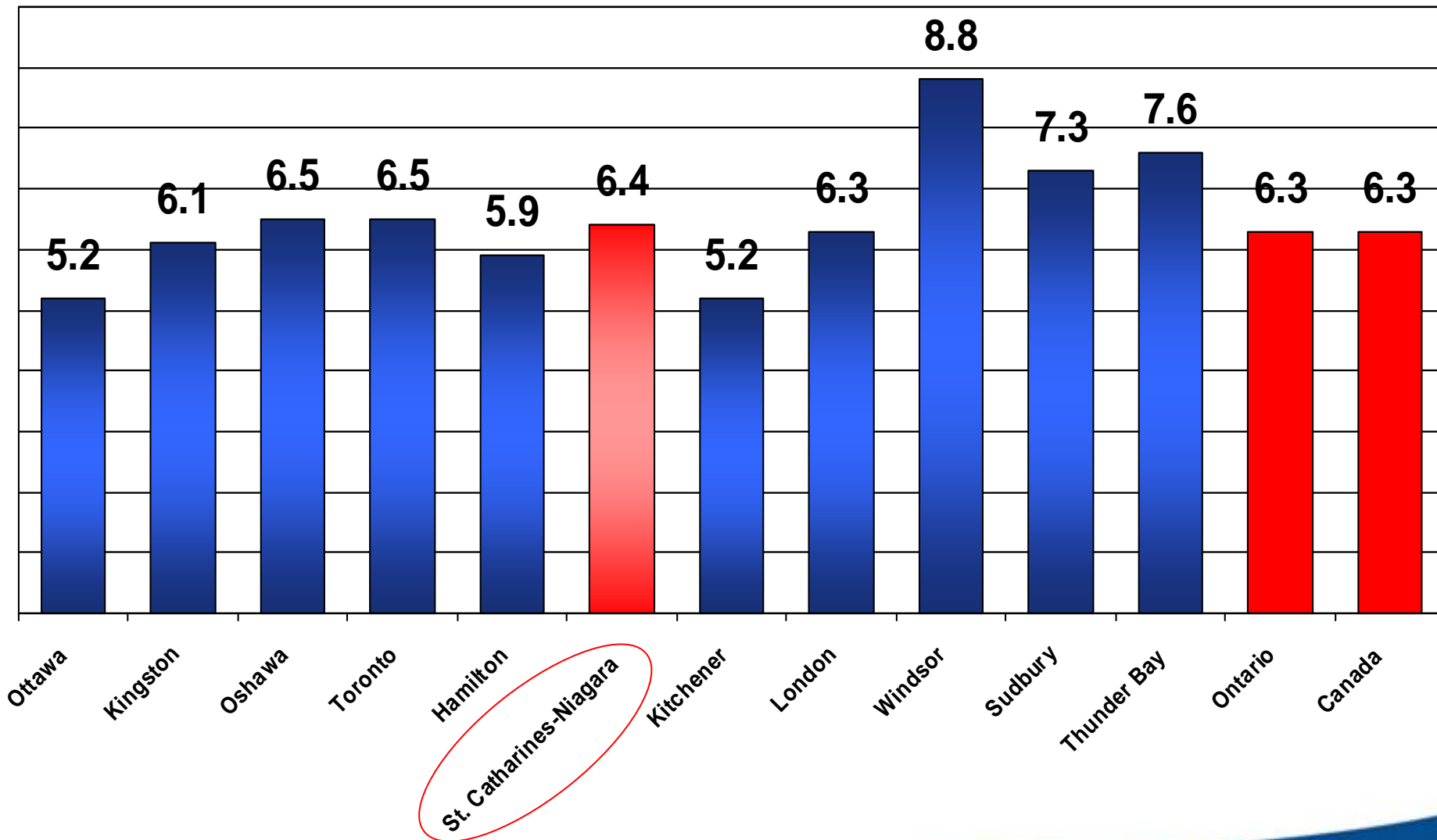


Annual Average Unemployment Rate St. Catharines-Niagara CMA





Average Annual Unemployment Rate - 2006





Labour Market Trends

The times...they are a changing...

Labour Market Trends

Age

- We are an aging population
- People are getting older, and not enough young people to replace them
- Knowledge is lost due to retirement

Industry

- We have gone from a Industrial society i.e. manufacturing
- To a knowledge-based society i.e. services
- Manufacturing jobs are lost due to technology
- New service type jobs are created

Education

- We have gone from a lower education requirement – lower skilled
- To a higher education requirement - highly skilled
- Lifetime learning

Wages

- We are dropping from very high manufacturing wages
- To mid-to-lower service industry wages
- Higher wage is for highly skilled professional occupations



Population

- With births flat and deaths rising the natural rate of population growth is generally slow right across the country.
- As a result the population is aging everywhere in Canada.
- Immigration is the major population driver across the country.
- Niagara's population is growing...but very slowly.
- In-migration into Niagara is occurring, but at only a modest pace
- Out-migration of youth is occurring.



St. Catharines-Niagara CMA Median Age – 2001 Census

- We have an aging population
- The Median Age is 40 years old.
- We are above Ontario & Canada where the median age is 37yrs.
- This was 6 years ago....we have aged since then....

Community	Median Age	Male	Female
West Lincoln	34.7	34.7	34.7
Ontario	37.2	36.4	38.0
Canada	37.6	36.8	38.4
Lincoln	37.8	36.9	38.6
Thorold	38.0	37.1	38.8
Grimsby	39.3	38.4	40.2
Dunnville	39.4	38.6	40.0
Wainfleet	39.4	39.3	39.6
Niagara Falls	39.6	38.4	40.8
Welland	40.0	38.7	41.1
St. Catharines	40.3	38.9	41.7
Fort Erie	40.5	39.7	41.3
Pelham	41.7	41.3	42.0
Port Colborne	42.3	40.9	43.4
NOTL	46.3	44.9	47.8
St. Catharines-Niagara CMA	40.2	39.0	41.3

Note: Median age: the mid point where there is an equal number of people older and younger.

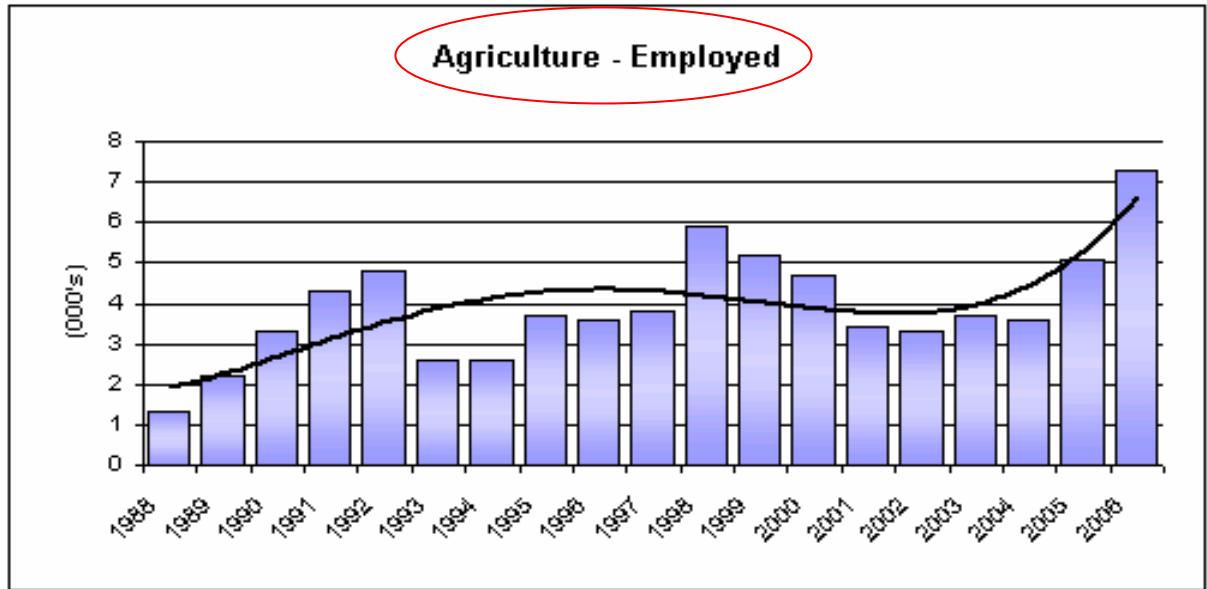


Industries in Niagara

- The Niagara economy is based in manufacturing, tourism, agriculture and services.
- Its major manufacturing industries are primary metals, motor vehicles, fabricated metals, food and beverages and machinery, most of which are struggling.
- Growing wine production is a partial offset.
- Tourism was boosted by the casino, but set back by 9/11, SARS, the value of the dollar, border perceptions.
- Agriculture continues to expand due to wineries, greenhouse production, poultry and fruit.
- Construction is booming.

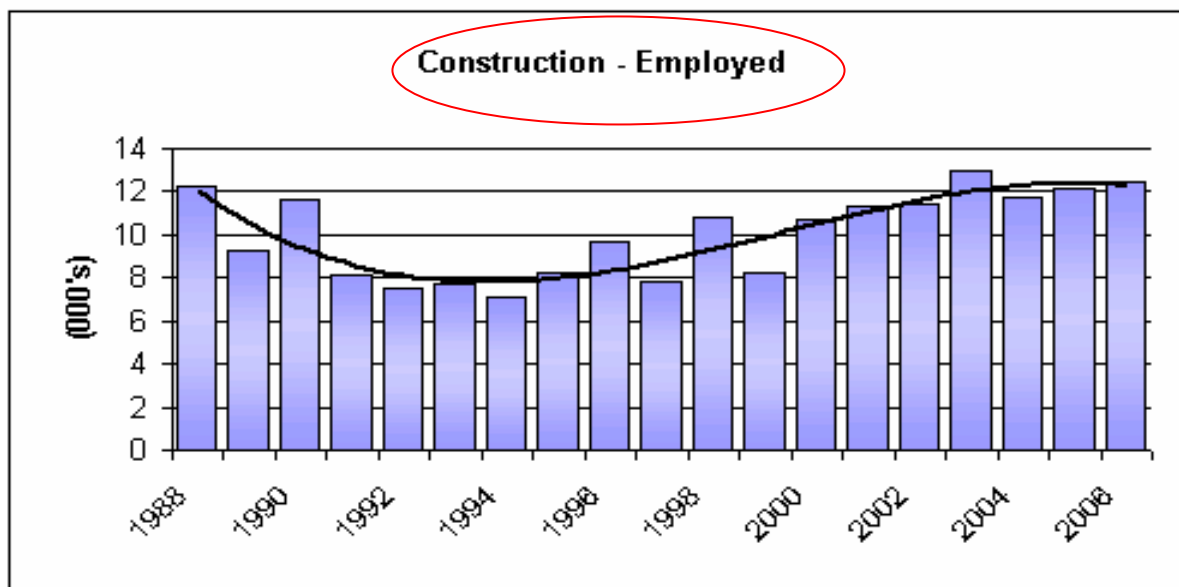
Employment by Industry - Annual Average St. Catharines-Niagara CMA

Labour Force Survey as per Statistics Canada



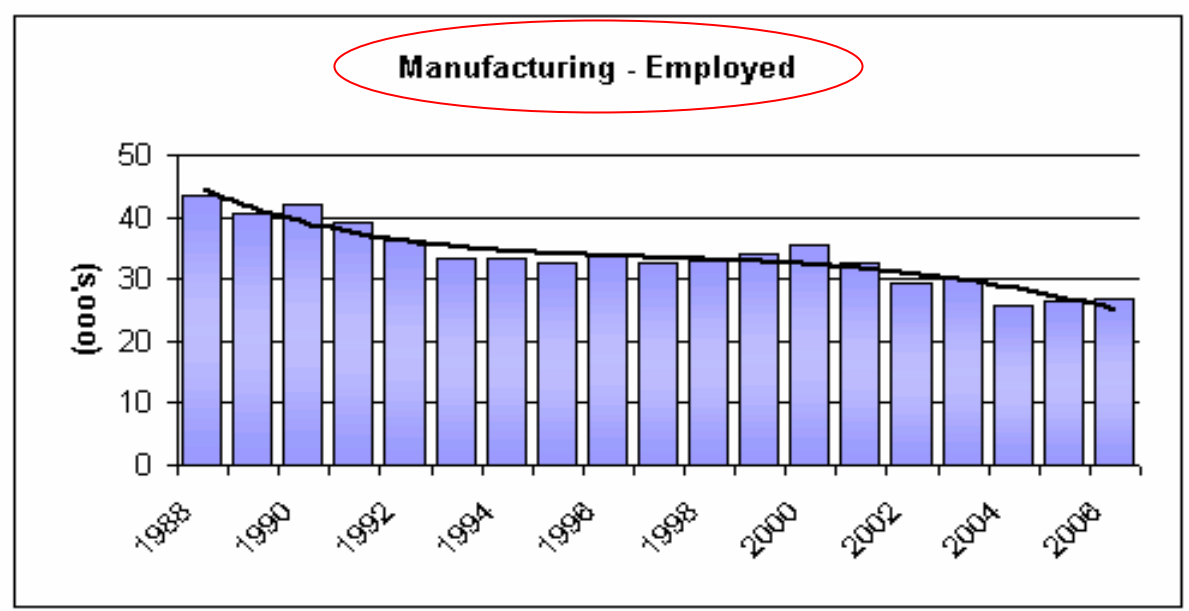
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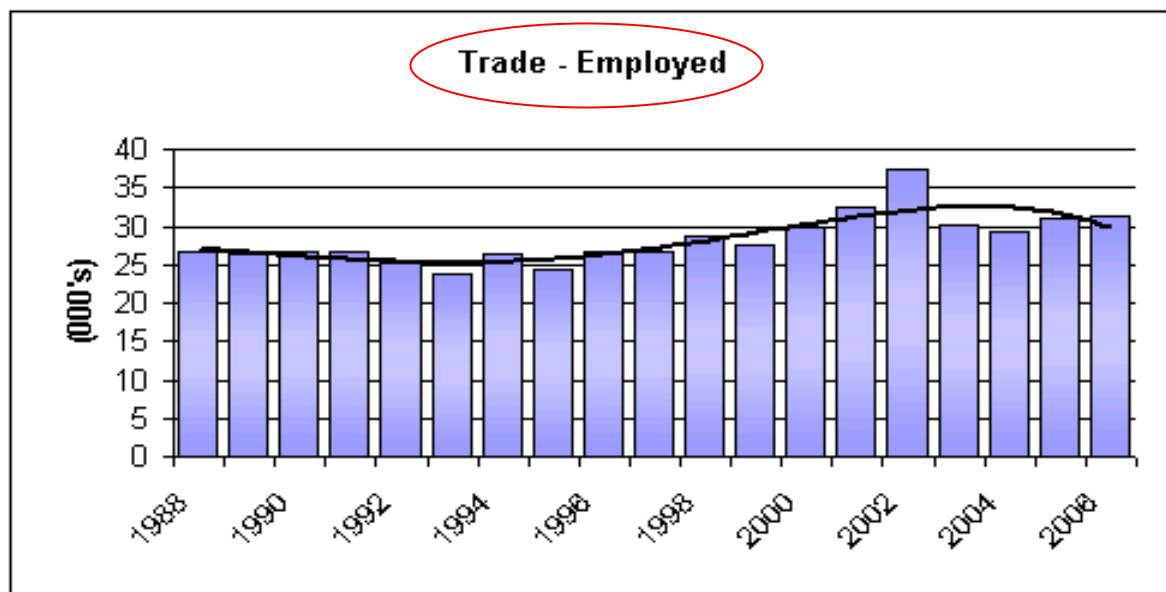
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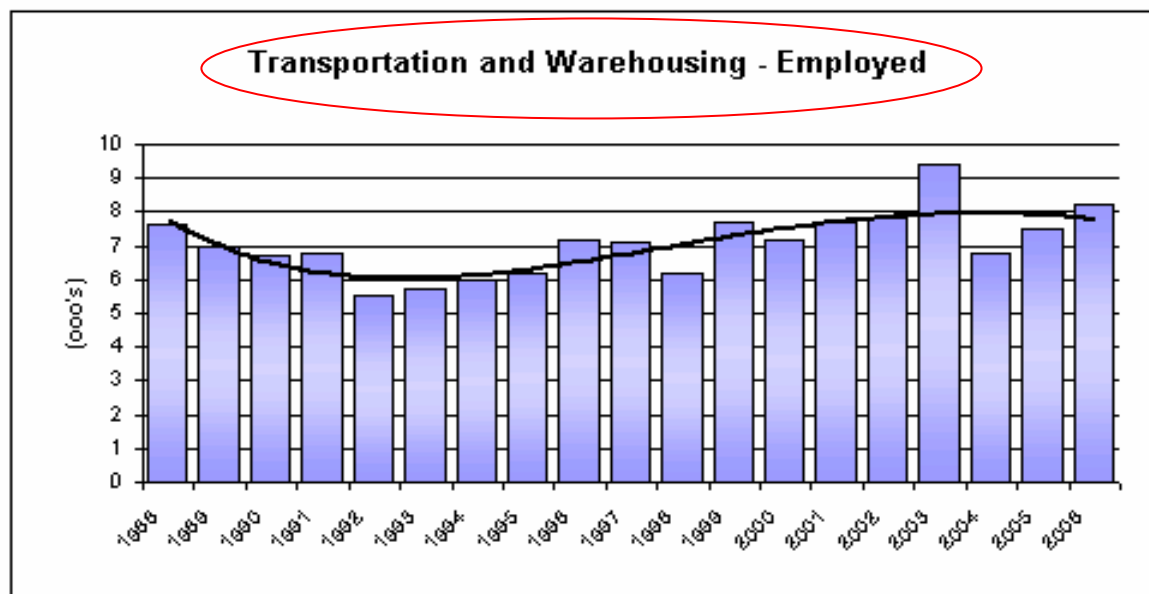
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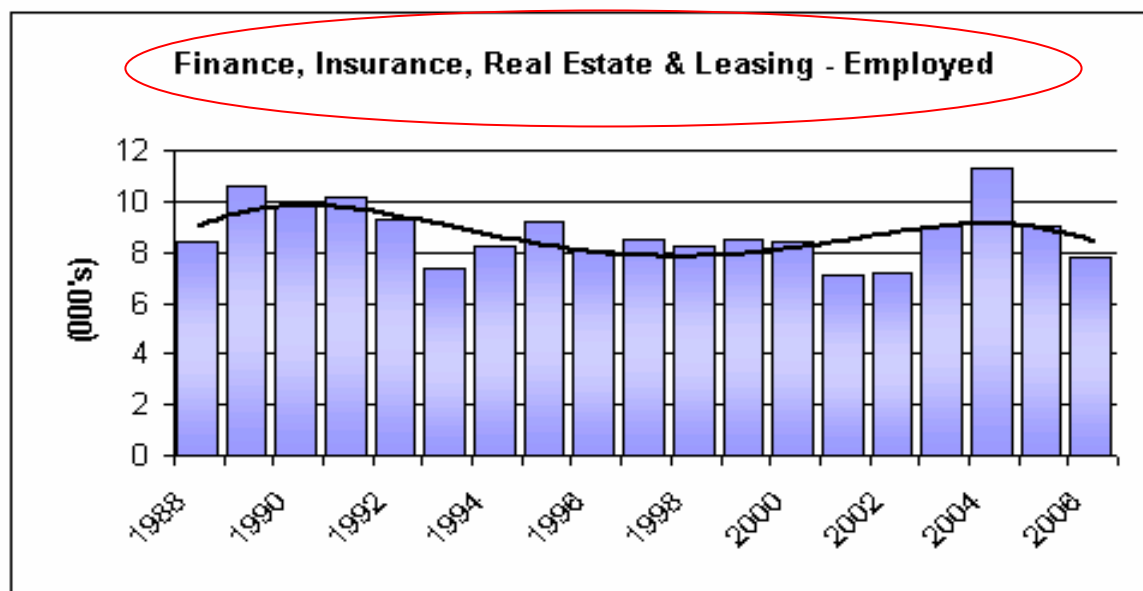
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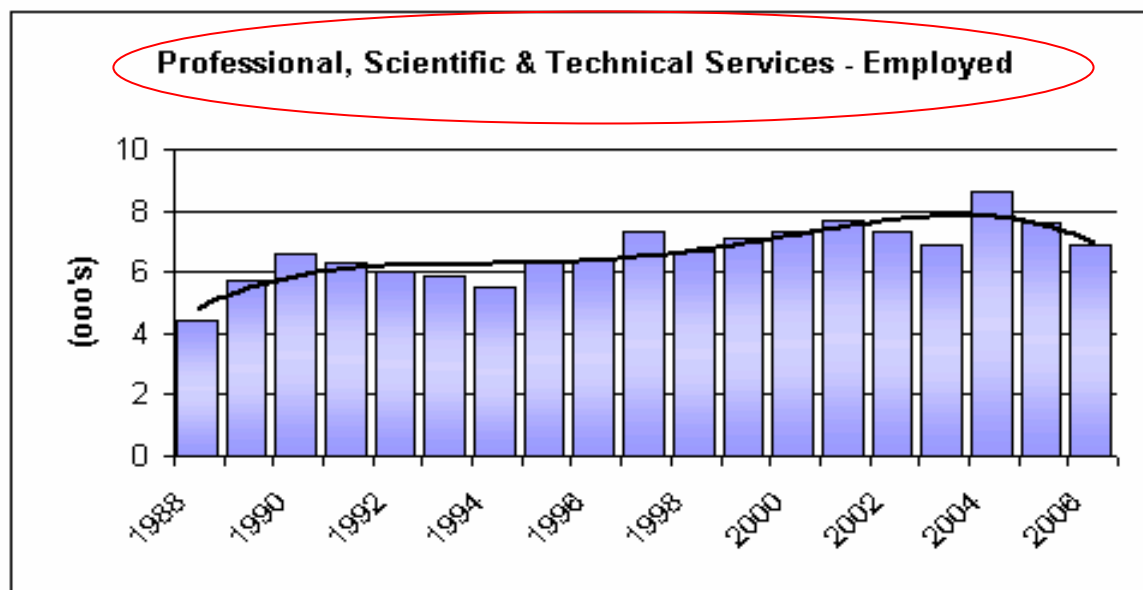
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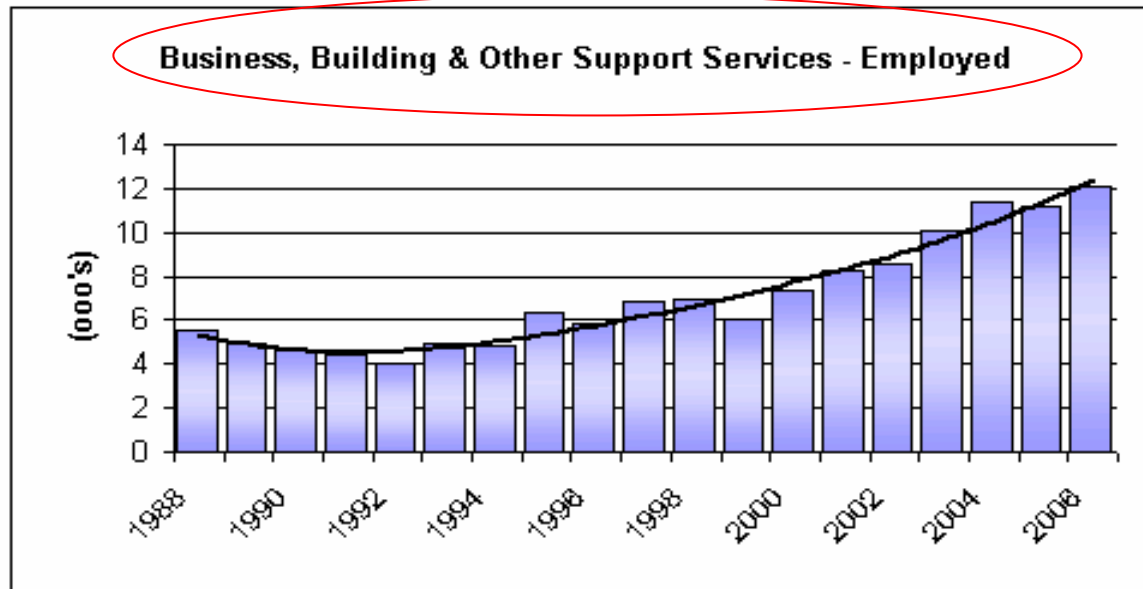
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Labour Force Survey as per Statistics Canada



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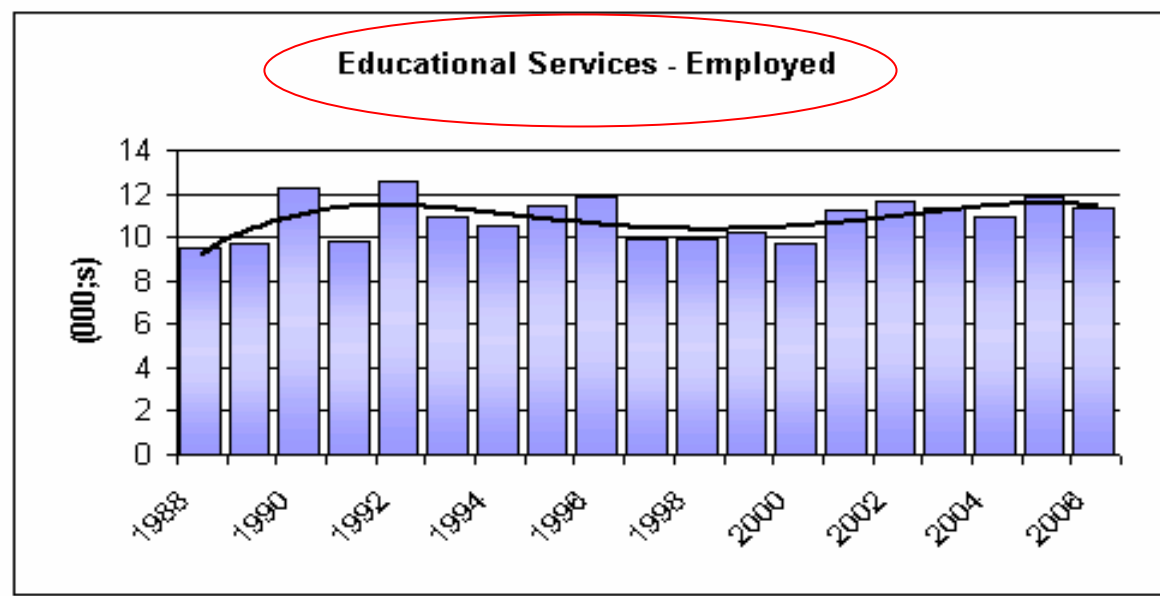
Labour Force Survey as per Statistics Canada



Employment by Industry - Annual Average

Employment by Industry - Annual Average St. Catharines-Niagara CMA

Labour Force Survey as per Statistics Canada



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Labour Force Survey as per Statistics Canada



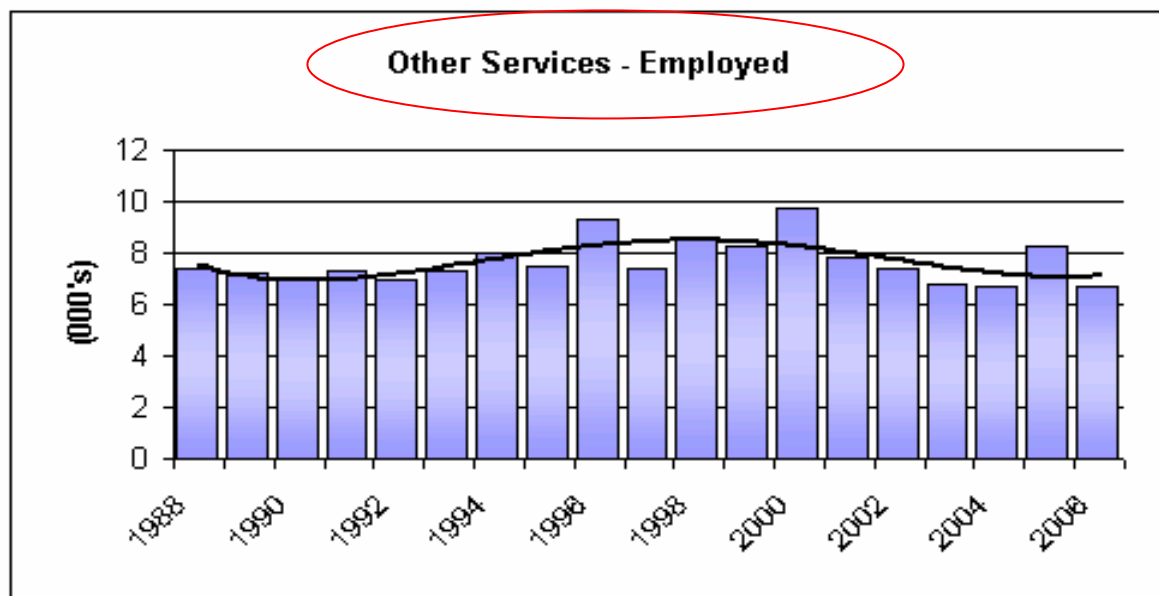
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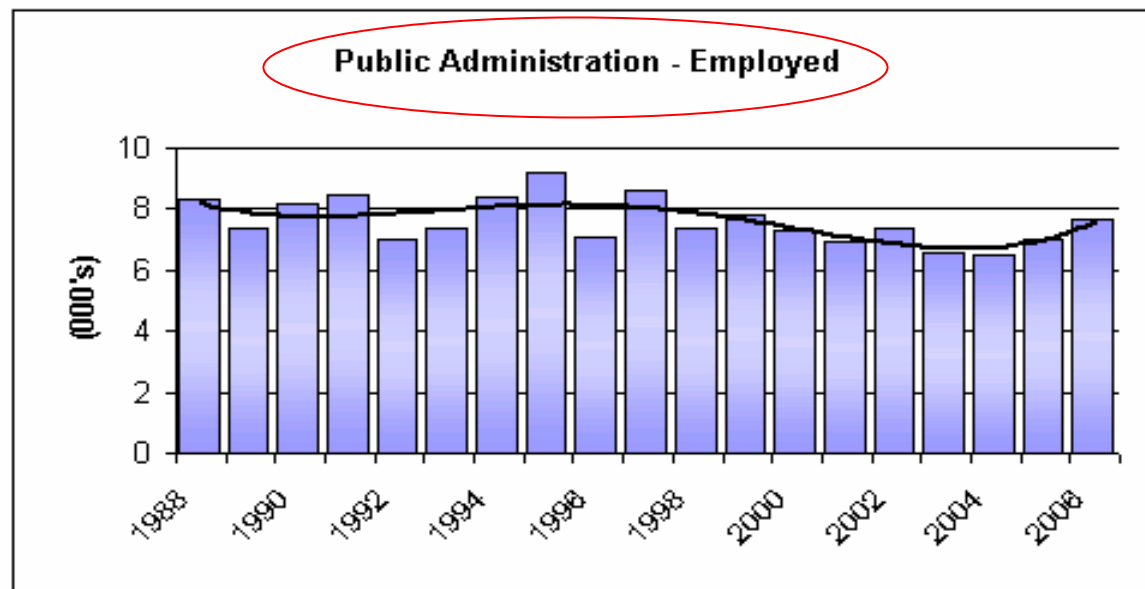
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Labour Force Survey as per Statistics Canada



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Labour Force Survey as per Statistics Canada





Labour Market Information

Where are the Jobs?

What's in demand?



Health Care

- Doctors
- Anesthetists
- Psychiatrists
- Rheumatologist
- Radiologist
- Geriatrician
- Registered Nurses
- Licensed Practical Nurses
- Pharmacists
- Speech Therapist
- Occupational Therapists
- Physiotherapists
- Ultrasound technologists
- MRI technicians



Other Health Care Occupations

- Personal Support Worker/HCA *
- Primary Care Paramedic
- Case Manager
- Addiction Worker
- Other Assisting Occs
- Homemaker
- Nursing Aide/Nursing Attendant
- Community Health Worker



Trades

- Hairstylists
- Automotive Service Technician
- Truck & Coach Technicians
- Auto body Repairers
- Cooks
- Sheet Metal Workers
- Steamfitters
- Tool & Die Makers
- Hoisting Engineers
- Electricians-Construction
- Electricians-Industrial
- Construction Millwrights
- General Carpenters
- Plumbers
- Refrigeration & Air Conditioning Mech.
- Fitters (structural steel plate worker)
- Industrial Mechanics
- General Machinists



Apprenticeship Incentive Grant (AIG)

- 5 year time frame –
 - January 1, 2007 – December 31, 2011
- cash grant of \$1,000 per year
- completion of first 2 years of apprenticeship
- registered in a Red Seal Trade designated in Ontario
- out of high school
- can show progression through documentation



Niagara Tourism Opportunities

Hotels, Restaurants, Attractions

- hotel front desk clerks
- room cleaners
- concierge services
- convention services
- human resources
- chefs
- cooks
- wait staff
- dealers
- cashiers
- security
- tour guides
- construction workers
- trades people



Other types of Jobs available

- Police Officer
- Call Centre Agent
- Data Input clerk
- Accounts clerk
- Retail Sales clerk
- Truck Driver
- Food Counter Attendant
- Kitchen Helper
- Income Tax Preparer
- Food & Beverage Server
- Cook
- Labourer
- Light Duty Cleaner
- Greenhouse worker
- Security guard



Service Canada Resources Available

- Labour Market Information web site
 - www.labourmarketinformation.ca

- Job Bank
 - www.jobbank.gc.ca

- Service Canada Centre for Youth (SCCY)
 - www.youth.gc.ca



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www.labourmarketinformation.ca



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Labour Market
Information

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Information sur le
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Labour Market Information

Answer your questions about jobs, skills and the availability of workers in local areas across Canada.



[Having trouble finding work?](#)

[Don't know what work you want to do?](#)

[Looking for facts and figures on the labour market?](#)

[Where can I find the workers that I need? How much should I pay them?](#)

[What can this site do for me?](#)

Last modified: 2005-09-22

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[Job and Skill Requirements](#)

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[Wages & Salaries](#)

[Potential Employers](#)

[Where to Get Training](#)

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[About the Local Labour Market](#)

[Industrial Profiles](#)

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- Job Match
- Job Alert
- Resume Builder
- Job Search Tips

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Career Navigator

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Hire a Student

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Laws & Regulations

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Workers**

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View Canadian employment opportunities.

Resume Builder

Job Search Tips

Job Search Safety Advice

Student Job Search

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Advertise your job profile to employers and receive a list of matching jobs.

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Receive, by email, a list of job openings that match your search criteria.

Career Navigator

Access a navigator tool that helps you with career decisions.

Employers

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Advertise your job vacancies on Job Bank.

Hire a Student

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Apply for EI

Government Jobs

Labour / Employment Standards

Labour Market Information

46,826 jobs in Job Bank

558 job for Niagara area





Other Resources

- Labour Market Information web site
- Job Bank
- Service Canada Centres for Youth

- Newspaper advertisements
- Networking – word of mouth
- Cold calls – resumé mail outs
- Directories
- **Niagara Employment Expo - 2007**

Canada 