

Integrated Local Labour Market Planning

Ministry of Community, Social Services – Demonstration Projects

.....Linking Consultations to Action

In fall 2008 Niagara Region, Community Services was successful in a bid for funding from the Ministry of Community and Social Services (MCSS) to participate in the Integrated Labour Market Planning through the development of three demonstration projects. In partnership with Niagara Workforce Planning Board, under the ILLMP initiative funded through Ministry of Training, Colleges and Universities, Community Services co-sponsored six community consultations which occurred across the region in September 2008. These sessions focused on engaging Niagara stakeholders to better understand the current labour market environment, current gaps and concerns and solutions for best matching jobs with workers.

Fourteen recommendations emerged through the community consultations. Niagara Region issued an RFP for demonstration projects to respond to three of the priorities that were identified by the stakeholders during the community consultation phase. The three projects include;

Improve the referral system (Niagara College)

To design, develop, pilot, and refine an integrated service delivery framework that positions participant/client success at the centre of all services. Within the scope of this initiative, participant/client success is defined and measured by their progress along the employment continuum and toward greater economic self-sufficiency. It is proposed that this demonstration project focus upon the following two core objectives:

Improve the link between educational institutions and employers/job opportunities (Business Education Council)

The development of a video to showcase “Niagara’s Education Assets”. The video would be similar, in style but not content, to the Hamilton “Educationcity” video which was a major component in the strategy to re-brand Hamilton as a community that has more than an industry base as an economic driver. The video will be posted on as many organization websites as possible and it will be used as part of presentations to students, parents, businesses and community groups by the education partners and BEC.

Elevate status of trades (Johns Howard Society of Niagara)

To design, implement and evaluate Trades Awareness Program that will elevate the status of trades in the Niagara region with grade 7 students transitioning into Grade 8, and their parents. This incentive will then track the number of transitioning students that identify a trade-related educational pathway at the high school level.

A final report is due to MCSS in December 2009. Niagara Region, Community Services is committed to sharing the findings of the demonstration projects with the community.

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Niagara Workforce
Planning Board

Our Vision is Working

*A division of Niagara Training
& Adjustment Board*

Niagara Region
Building Community. Building Lives.