



Indicator 1: Number of Employers

Introduction: Central to local labour market planning is an understanding of the characteristics of area employers. The number of employers, the size of employers and changes in the number and size of employers over time affect employment levels and employment opportunities within a local labour market. Indicator 1 quantifies the number of employers by employee size range within a local labour market. Changes in employer characteristics over the 2003 to 2007 period are also identified.

Profile Table 1A				
Number of Employers by Employee Size Range				
December 2003 to December 2007				
Employee Size Range	Number of Employers 2003	Number of Employers 2007	Absolute Change	Percent Change
0	12,582	12,727	145	1.2%
1-4	6,547	5,731	-816	-12.5%
5-9	2,060	2,676	616	29.9%
10-19	1,502	1,531	29	1.9%
20-49	1,073	995	-78	-7.3%
50-99	375	388	13	3.5%
100-199	175	161	-14	-8.0%
200-499	86	87	1	1.2%
500+	29	27	-2	-6.9%
Total	24,429	24,323	-106	-0.4%

Source: Statistics Canada, Canadian Business Patterns

Profile Table 1B				
Distribution of Employers by Employee Size Range				
Distribution				
December 2003 to December 2007				
Employee Size Range	Number of Employers 2003	Distribution %	Number of Employers 2007	Distribution %
0	12,582	51.5%	12,727	52.3%
1-4	6,547	26.8%	5,731	23.6%
5-9	2,060	8.4%	2,676	11.0%
10-19	1,502	6.1%	1,531	6.3%
20-49	1,073	4.4%	995	4.1%
50-99	375	1.5%	388	1.6%
100-199	175	0.7%	161	0.7%
200-499	86	0.4%	87	0.4%
500+	29	0.1%	27	0.1%
Total	24,429	100.0%	24,323	100.0%

Source: Statistics Canada, Canadian Business Patterns



Indicator 2: Industrial Structure of Employers

Introduction: The industrial structure of an area – and, more specifically, shifts in industrial structure – can have significant consequences for the local labour market. Since the nature and composition of each industry tends to vary from one industry to the next, shifts in this structure can affect the supply of jobs and the demand for particular labour skills.

Profile Table 2A - Top 20 Industries by Total Number of Employers by Employee Size Range December 2007												
	NAICS	Employee Size Range									Total	%
		0	1-4	5-9	10-19	20-49	50-99	100-199	200-499	500+		
1	541 - Professional, Scientific and Technical Services	1,602	602	170	67	29	4	2	2	0	2,478	10.2%
2	531 - Real Estate	1,739	226	40	18	8	6	0	1	0	2,038	8.4%
3	238 - Specialty Trade Contractors	955	526	251	115	50	16	6	2	0	1,921	7.9%
4	722 - Food Services and Drinking Places	353	236	238	184	144	57	15	5	0	1,232	5.1%
5	561 - Administrative and Support Services	521	283	126	67	33	16	5	8	1	1,060	4.4%
6	621 - Ambulatory Health Care Services	188	508	185	81	17	6	4	1	1	991	4.1%
7	236 - Construction of Buildings	521	206	65	35	15	1	2	0	1	846	3.5%
8	551 - Management of Companies and Enterprises	701	68	17	13	12	6	2	0	0	819	3.4%
9	811 - Repair and Maintenance	360	288	105	33	12	1	0	0	0	799	3.3%
10	523 - Securities, Commodity Contracts, and Other Financial Investment and Related Activities	657	105	15	13	4	3	0	0	0	797	3.3%
11	484 - Truck Transportation	544	133	33	25	18	5	2	0	0	760	3.1%
12	111 - Crop Production	271	120	104	75	68	15	6	0	0	659	2.7%
13	813 - Religious, Grant-Making, Civic, and Professional and Similar Organizations	194	294	95	33	21	8	3	2	0	650	2.7%
14	812 - Personal and Laundry Services	233	174	78	30	11	4	0	0	0	530	2.2%
15	453 - Miscellaneous Store Retailers	196	106	88	28	21	4	1	0	1	445	1.8%
16	112 - Animal Production	295	98	19	4	7	1	0	0	0	424	1.7%
17	445 - Food and Beverage Stores	140	100	64	39	14	23	17	0	2	399	1.6%
18	448 - Clothing and Clothing Accessories Stores	92	81	115	70	11	6	0	0	0	375	1.5%
19	237 - Heavy and Civil Engineering Construction	291	18	13	16	16	2	1	2	0	359	1.5%
20	721 - Accommodation Services	156	53	28	19	35	21	8	10	3	333	1.4%

Source: Statistics Canada, Canadian Business Patterns

**Profile Table 2B - Industries Exhibiting an Increase in Total Number Employers
December 2003 to December 2007**

NAICS	Total Employers 2003	Total Employers 2007	Absolute Change	Percent Change
531 - Real Estate	1,717	2,038	321	18.7%
523 - Securities, Commodity Contracts, and Other Financial Investment and Related Activities	595	797	202	33.9%
814 - Private Households	0	159	159	100.0%
621 - Ambulatory Health Care Services	863	991	128	14.8%
484 - Truck Transportation	694	760	66	9.5%
445 - Food and Beverage Stores	357	399	42	11.8%
551 - Management of Companies and Enterprises	781	819	38	4.9%
492 - Couriers and Messengers	46	75	29	63.0%
237 - Heavy and Civil Engineering Construction	332	359	27	8.1%
624 - Social Assistance	194	218	24	12.4%
611 - Educational Services	236	256	20	8.5%
413 - Food, Beverage and Tobacco Wholesaler-Distributors	117	134	17	14.5%
448 - Clothing and Clothing Accessories Stores	360	375	15	4.2%
517 - Telecommunications	17	31	14	82.4%
524 - Insurance Carriers and Related Activities	174	188	14	8.0%
312 - Beverage and Tobacco Product Manufacturing	66	79	13	19.7%
446 - Health and Personal Care Stores	185	198	13	7.0%
512 - Motion Picture and Sound Recording Industries	66	77	11	16.7%
522 - Credit Intermediation and Related Activities	186	196	10	5.4%
221 - Utilities	27	36	9	33.3%
411 - Farm Product Wholesaler-Distributors	73	81	8	11.0%
441 - Motor Vehicle and Parts Dealers	287	295	8	2.8%
519 - Other Information Services	10	18	8	80.0%
623 - Nursing and Residential Care Facilities	65	72	7	10.8%
493 - Warehousing and Storage	33	39	6	18.2%
213 - Support Activities for Mining and Oil and Gas Extraction	6	11	5	83.3%
712 - Heritage Institutions	32	37	5	15.6%
339 - Miscellaneous Manufacturing	107	111	4	3.7%
447 - Gasoline Stations	173	176	3	1.7%
488 - Support Activities for Transportation	154	157	3	1.9%
515 - Broadcasting (except Internet)	10	13	3	30.0%
562 - Waste Management and Remediation Services	41	43	2	4.9%
912 - Provincial and Territorial Public Administration	0	2	2	100.0%
212 - Mining (except Oil and Gas)	11	12	1	9.1%
321 - Wood Product Manufacturing	55	56	1	1.8%
335 - Electrical Equipment, Appliance and Component Manufacturing	21	22	1	4.8%
444 - Building Material and Garden Equipment and Supplies Dealers	150	151	1	0.7%
482 - Rail Transportation	1	2	1	100.0%
483 - Water Transportation	6	7	1	16.7%
486 - Pipeline Transportation	0	1	1	100.0%
911 - Federal Government Public Administration	0	1	1	100.0%
913 - Local, Municipal and Regional Public Administration	15	16	1	6.7%

Source: Statistics Canada, Canadian Business Patterns

**Profile Table 2C - Industries Exhibiting a Decrease in the Total Number of Employers
December 2003 to December 2007**

NAICS	Total Employers 2003	Total Employers 2007	Absolute Change	Percent Change
722 - Food Services and Drinking Places	1,395	1,232	-163	-11.7%
236 - Construction of Buildings	961	846	-115	-12.0%
112 - Animal Production	536	424	-112	-20.9%
811 - Repair and Maintenance	894	799	-95	-10.6%
111 - Crop Production	748	659	-89	-11.9%
238 - Specialty Trade Contractors	2,006	1,921	-85	-4.2%
453 - Miscellaneous Store Retailers	526	445	-81	-15.4%
532 - Rental and Leasing Services	226	172	-54	-23.9%
443 - Electronics and Appliance Stores	211	165	-46	-21.8%
541 - Professional, Scientific and Technical Services	2,523	2,478	-45	-1.8%
812 - Personal and Laundry Services	571	530	-41	-7.2%
713 - Amusement, Gambling and Recreation Industries	317	279	-38	-12.0%
418 - Miscellaneous Wholesaler-Distributors	222	193	-29	-13.1%
415 - Motor Vehicle and Parts Wholesaler-Distributors	107	80	-27	-25.2%
561 - Administrative and Support Services	1,087	1,060	-27	-2.5%
334 - Computer and Electronic Product Manufacturing	50	27	-23	-46.0%
442 - Furniture and Home Furnishings Stores	161	138	-23	-14.3%
721 - Accommodation Services	354	333	-21	-5.9%
419 - Wholesale Agents and Brokers	133	114	-19	-14.3%
813 - Religious, Grant-Making, Civic, and Professional and Similar Organizations	669	650	-19	-2.8%
454 - Non-Store Retailers	99	81	-18	-18.2%
327 - Non-Metallic Mineral Product Manufacturing	61	45	-16	-26.2%
416 - Building Material and Supplies Wholesaler-Distributors	163	149	-14	-8.6%
336 - Transportation Equipment Manufacturing	77	64	-13	-16.9%
452 - General Merchandise Stores	199	186	-13	-6.5%
325 - Chemical Manufacturing	47	35	-12	-25.5%
315 - Clothing Manufacturing	26	17	-9	-34.6%
311 - Food Manufacturing	111	103	-8	-7.2%
323 - Printing and Related Support Activities	83	75	-8	-9.6%
314 - Textile Product Mills	25	18	-7	-28.0%
526 - Funds and Other Financial Vehicles	13	6	-7	-53.8%
711 - Performing Arts, Spectator Sports and Related Industries	226	219	-7	-3.1%
114 - Fishing, Hunting and Trapping	10	4	-6	-60.0%
331 - Primary Metal Manufacturing	31	25	-6	-19.4%
211 - Oil and Gas Extraction	7	2	-5	-71.4%
322 - Paper Manufacturing	16	11	-5	-31.3%
326 - Plastics and Rubber Products Manufacturing	36	31	-5	-13.9%
481 - Air Transportation	15	10	-5	-33.3%
333 - Machinery Manufacturing	105	101	-4	-3.8%
518 - Internet Service Providers, Web Search Portals and Data Processing	18	14	-4	-22.2%
324 - Petroleum and Coal Products Manufacturing	8	5	-3	-37.5%
332 - Fabricated Metal Product Manufacturing	196	193	-3	-1.5%
337 - Furniture and Related Product Manufacturing	66	63	-3	-4.5%
412 - Petroleum Product Wholesaler-Distributors	12	9	-3	-25.0%
622 - Hospitals	12	9	-3	-25.0%

**Profile Table 2C - Industries Exhibiting a Decrease in the Total Number of Employers
December 2003 to December 2007**

313 - Textile Mills	11	9	-2	-18.2%
316 - Leather and Allied Product Manufacturing	8	6	-2	-25.0%
417 - Machinery, Equipment and Supplies Wholesaler-Distributors	251	249	-2	-0.8%
451 - Sporting Goods, Hobby, Book and Music Stores	158	156	-2	-1.3%
113 - Forestry and Logging	14	13	-1	-7.1%
485 - Transit and Ground Passenger Transportation	65	64	-1	-1.5%
487 - Scenic and Sightseeing Transportation	15	14	-1	-6.7%
491 - Postal Service	10	9	-1	-10.0%

Source: Statistics Canada, Canadian Business Patterns



Indicator 3: Industrial Trends in Estimated Employment

Introduction: The industrial composition of an area's employment base is critical to local labour market planning. It must be remembered that the demand for labour is a function of the demand for what the worker produces. Therefore, the supply-demand dynamics within a particular industry dictate the demand for the worker.

Profile Table 3A - Top 20 Industries by Total Estimated Employment By Employee Size Range December 2007

	NAICS	Employee Size Range									Total	%
		0	1 - 4	5 - 9	10 - 19	20 - 49	50 - 99	100 - 199	200 - 499	500+		
1	611 - Educational Services	128	131	127	286	483	136	284	308	18,373	20,255	9.5%
2	722 - Food Services and Drinking Places	353	578	1,618	2,521	4,376	3,768	1900	1,347	0	16,462	7.7%
3	445 - Food and Beverage Stores	140	239	417	514	427	1,624	1988	0	5,204	10,553	4.9%
4	721 - Accommodation Services	156	122	188	260	1,066	1,447	1036	2,926	2,313	9,513	4.4%
5	336 - Transportation Equipment Manufacturing	19	28	7	111	31	477	1141	896	6,707	9,417	4.4%
6	238 - Specialty Trade Contractors	955	1,173	1,624	1,539	1,465	1,046	808	565	0	9,174	4.3%
7	561 - Administrative and Support Services	521	620	820	887	999	1,097	693	2,392	1,086	9,115	4.3%
8	541 - Professional, Scientific and Technical Ser.	1,602	1,120	1,108	892.44	850.6	268.28	265.56	594.98	0	6,702	3.1%
9	621 - Ambulatory Health Care Services	188	1,118	1,191	1,041	486	417	549	292	1,080	6,362	3.0%
10	111 - Crop Production	271	259	698	1,001	2,009	993	793	0	0	6,024	2.8%
11	622 - Hospitals	0	0	0	0	0	71	146	1,193	4,569	5,979	2.8%
12	913 - Local, Municipal and Regional Public	0	0	0	0	30	278	635	1,199	3,227	5,370	2.5%

**Profile Table 3A - Top 20 Industries by Total Estimated Employment By Employee Size Range
December 2007**

	Admin.											
13	522 - Credit Intermediation and Related Activities	95	50	155	173	955	100	100	200	3,529	5,356	2.5%
14	623 - Nursing and Residential Care Facilities	5	25	69	183	348	360	1,406	1,665	992	5,051	2.4%
15	452 - General Merchandise Stores	77	100	178	78	160	801	995	2,473	0	4,862	2.3%
16	813 - Religious, Grant-Making, Civic, and Professional and Similar Organizations	194	620	610	445	627	564	418	580	0	4,059	1.9%
17	332 - Fabricated Metal Product Manufacturing	62	71	200	251	1,057	886	533	570	0	3,630	1.7%
18	531 - Real Estate	1,739	432	255	238	238	411	0	271	0	3,584	1.7%
19	236 - Construction of Buildings	521	451	421	463	443	68	258	0	743	3,368	1.6%
20	441 - Motor Vehicle and Parts Dealers	156	113	209	257	524	1,215	518	0	0	2,992	1.4%

Total Estimated Employment

147,827(69.1%)

Source: Local Sources, Statistics Canada, Canadian Business Patterns

Profile Table 3B - Industries Exhibiting an Increase in Total Estimated Employment

December 2003 to December 2007

NAICS	Total Employment 2003	Total Employment 2007	Absolute Change	Percent Change
913 - Local, Municipal and Regional Public Admin.	2,736	5,370	2,634	96.3%
561 - Administrative and Support Services	7,014	9,115	2,101	30.0%
721 - Accommodation Services	7,492	9,513	2,021	27.0%
111 - Crop Production	4,729	6,024	1,295	27.4%
813 - Religious, Grant-Making, Civic, and Professional and Similar Organizations	3,331	4,059	727	21.8%
236 - Construction of Buildings	2,658	3,368	710	26.7%
621 - Ambulatory Health Care Services	5,771	6,362	591	10.2%
485 - Transit and Ground Passenger Transport.	1,278	1,779	500	39.1%
413 - Food, Beverage and Tobacco Wholesaler-Dist.	713	1,139	425	59.6%
611 - Educational Services	19,851	20,255	403	2.0%
333 - Machinery Manufacturing	1,485	1,876	391	26.3%
414 - Personal and Household Goods Wholesale-D.	612	989	378	61.7%
624 - Social Assistance	1,783	2,062	279	15.6%
812 - Personal and Laundry Services	1,792	2,066	275	15.3%
441 - Motor Vehicle and Parts Dealers	2,737	2,992	255	9.3%
444 - Building Material and Garden Equipment and..	1,437	1,685	248	17.3%
237 - Heavy and Civil Engineering Construction	1712	1,960	248	14.5%
814 - Private Households	0	241	241	#DIV/0!
722 - Food Services and Drinking Places	16,255	16,462	207	1.3%
448 - Clothing and Clothing Accessories Stores	2,403	2,596	193	8.0%
712 - Heritage Institutions	474	664	190	40.0%
452 - General Merchandise Stores	4,754	4,862	108	2.3%
511 - Publishing Industries (except Internet)	724	827	103	14.3%
518 - Data Processing, Hosting, and Related Ser.	64	160	96	149.0%
451 - Sporting Goods, Hobby, Book and Music Store	755	848	94	12.4%
523 - Securities, Commodity Contracts, and Other	1,356	1,437	81	6.0%
713 - Amusement, Gambling and Recreation Ind.	2,651	2,730	79	3.0%
312 - Beverage and Tobacco Product Man.	827	900	73	8.8%
115 - Support Activities for Agriculture and Forestry	167	235	68	40.7%
533 - Lessors of Non-Financial Intangible Assets..	69	132	64	93.2%
411 - Farm Product Wholesaler-Distributors	956	1,017	61	6.4%
515 - Broadcasting (except Internet)	58	117	59	102.2%
487 - Scenic and Sightseeing Transportation	156	211	55	35.4%
517 - Telecommunications	83	130	48	57.6%
492 - Couriers and Messengers	446	492	46	10.2%
483 - Water Transportation	268	311	44	16.3%
321 - Wood Product Manufacturing	653	696	43	6.6%
493 - Warehousing and Storage	113	153	41	36.1%
337 - Furniture and Related Product Man.	665	699	34	5.2%
212 - Mining and Quarrying (except Oil and Gas)	283	312	29	10.1%
481 - Air Transportation	55	82	27	50.1%

Profile Table 3B - Industries Exhibiting an Increase in Total Estimated Employment**December 2003 to December 2007**

482 - Rail Transportation	10	21	11	110.0%
912 - Provincial and Territorial Public Ad.	0	8	8	100.0%
213 - Support Activities for Mining and Oil and Gas	18	25	7	42.5%
113 - Forestry and Logging	36	41	5	13.9%
446 - Health and Personal Care Stores	2,175	2,179	5	0.2%
488 - Support Activities for Transportation	1,508	1,512	5	0.3%
486 - Pipeline Transportation	0	1	1	100.0%
911 - Federal Government Public Admin.	0	1	1	100.0%

Source: Statistics Canada, *Canadian Business Patterns*

**Profile Table 3C - Industries Exhibiting a Decrease in Total Estimated Employment
December 2003 to December 2007**

NAICS	Total Employment 2003	Total Employment 2007	Absolute Change	Percent Change
331 - Primary Metal Manufacturing	3,275	1,210	-2,065	-63.0%
336 - Transportation Equipment Manufacturing	10,891	9,417	-1,474	-13.5%
622 - Hospitals	7,124	5,979	-1,146	-16.1%
445 - Food and Beverage Stores	1,1564	10,553	-1,011	-8.7%
531 - Real Estate	4,269	3,584	-685	-16.0%
332 - Fabricated Metal Product Manufacturing	4,240	3,630	-610	-14.4%
551 - Management of Companies and Enterprises	2,566	2,131	-435.0	-16.95%
416 - Building Material and Supplies Whole.-Dist.	1353	943	-410	-30.3%
532 - Rental and Leasing Services	1,011	602	-409.0	-40.43%
322 - Paper Manufacturing	1180	774	-406	-34.4%
335 - Electrical Equipment, Appliance and Comp..	650	247	-403	-62.0%
325 - Chemical Manufacturing	1,539	1,164	-375	-24.4%
541 - Professional, Scientific and Technical Ser.	7,068	6,702	-366	-5.2%
112 - Animal Production	1,284	930	-354	-27.6%
811 - Repair and Maintenance	2,855	2,506	-349	-12.2%
313 - Textile Mills	464	139	-325	-70.0%
311 - Food Manufacturing	2,349	2,071	-278	-11.8%
327 - Non-Metallic Mineral Product Manufacturing	1,125	862	-263	-23.4%
326 - Plastics and Rubber Products Man.	1,372	1,109	-263	-19.1%
415 - Motor Vehicle and Parts Wholesaler-Dist.	781	519	-262	-33.5%
334 - Computer and Electronic Product Man.	591	333	-258	-43.7%
453 - Miscellaneous Store Retailers	3,214	2,963	-251	-7.8%
522 - Credit Intermediation and Related Activities	5,583	5,356	-227	-4.1%
419 - Wholesale Electronic Markets, Agents-Brokers	526	309	-216	-41.2%
524 - Insurance Carriers and Related Activities	1,350	1,152	-198	-14.7%
221 - Utilities	550	362	-189	-34.3%
418 - Miscellaneous Wholesaler-Distributors	1,789	1,637	-152	-8.5%
484 - Truck Transportation	2,599	2,465	-134	-5.2%
711 - Performing Arts, Spectator Sports and Related	1,018	899	-119	-11.7%
417 - Machinery, Equipment and Supplies W/D	2,439	2,320	-118	-4.9%
442 - Furniture and Home Furnishings Stores	1,244	1,135	-109	-8.8%
447 - Gasoline Stations	1,154	1,055	-99	-8.6%
339 - Miscellaneous Manufacturing	576	488	-88	-15.3%
443 - Electronics and Appliance Stores	618	537	-81	-13.1%
454 - Non-Store Retailers	338	261	-77	-22.7%
238 - Specialty Trade Contractors	9,239	9,174	-65	-0.7%
623 - Nursing and Residential Care Facilities	5,108	5,051	-57	-1.1%
315 - Clothing Manufacturing	163	120	-43	-26.4%
324 - Petroleum and Coal Product Manufacturing	74	33	-41	-56.0%
323 - Printing and Related Support Activities	949	916	-33	-3.4%
114 - Fishing, Hunting and Trapping	50	17	-33	-65.7%
316 - Leather and Allied Product Manufacturing	99	68	-30	-30.6%
562 - Waste Management and Remediation Ser.	613	598	-15	-2.5%

**Profile Table 3C - Industries Exhibiting a Decrease in Total Estimated Employment
December 2003 to December 2007**

211 - Oil and Gas Extraction	34	21	-13	-38.2%
412 - Petroleum Product Wholesaler-Distributors	63	50	-13	-20.2%
314 - Textile Product Mills	163	153	-9	-5.6%
491 - Postal Service	53	47	-6	-11.5%
519 - Other Information Services	298	292	-6	-2.0%
526 - Funds and Other Financial Vehicles	13	7	-6	-45.2%
512 - Motion Picture and Sound Recording Ind.	300	299	-1	-0.2%

Source: Statistics Canada, Canadian Business Patterns



Indicator 4: Population Dynamics

Introduction: Population growth is the ultimate driver of labour market supply, as well as being a key component of the demand for some categories of workers. Changes over time can have dramatic effects on local labour markets.

Profile Table 4A - Population Change 2001 to 2006			
	2001	2006	2001 to 2006 Population Change (%)
Niagara	410,574	427,421	4.1%
Ontario	11,410,046	12,160,282	6.6%

Source: Statistics Canada, 2006 Census

Profile Table 4B - Population Age Characteristics 2006					
Total Population	Male	Female	Total	Distribution %	Ontario Distribution %
Total Population	20,6860	22,0560	427,420		
0 to 4 years	10,715	10,045	20,760	4.9%	5.5%
5 to 9 years	11,930	11,540	23,470	5.5%	5.9%
10 to 14 years	14,095	13,645	27,740	6.5%	6.7%
15 to 19 years	15,105	14,085	29,185	6.8%	6.9%
20 to 24 years	13,425	13,150	26,575	6.2%	6.6%
25 to 29 years	11,085	11,330	22,415	5.2%	6.1%
30 to 34 years	11,515	12,240	23,750	5.6%	6.5%
35 to 39 years	13,305	14,170	27,475	6.4%	7.3%
40 to 44 years	16,455	17,465	33,925	7.9%	8.5%
45 to 49 years	16,370	17,335	33,705	7.9%	8.2%
50 to 54 years	15,190	16,200	31,390	7.3%	7.1%
55 to 59 years	14,100	15,045	29,150	6.8%	6.4%
60 to 64 years	11,595	12,115	23,710	5.5%	4.8%
65 to 69 years	9,240	10,205	19,440	4.5%	3.8%
70 to 74 years	8,050	9,450	17,500	4.1%	3.3%
75 to 79 years	7,025	8,805	15,830	3.7%	2.8%
80 to 84 years	4,840	7,505	12,340	2.9%	2.1%
85 years and over	2,820	6,240	9,065	2.1%	1.6%
Median age of the population	40.7	42.9	41.9		39.0

Source: Statistics Canada, 2006 Census



Indicator 5: Migration Characteristics

Introduction: An area's migration patterns are often indicative of its labour force characteristics. Areas offering the greatest employment opportunities attract more people than they lose. Areas that offer fewer employment opportunities tend to lose more people than they attract.

Profile Table 5 - Migration Characteristics 2001 to 2006			
Age Group	In-migrants	Out-migrants	Net-migrants
0-17	12,832	9,757	3,075
18-24	9,834	9,462	372
25-44	23,532	19,399	4,133
45-64	10,284	7,425	2,859
65+	4,766	4,370	396
Total	61,248	50,413	10,835

Source: Statistics Canada, Taxfiler



Indicator 6: Educational Attainment

Introduction: Employers continue to require higher educational attainments for a wider range of occupations. In addition, net employment growth is concentrated among those with post-secondary training. As a result, educational attainment can be either a constraint or source of employment opportunity.

**Profile Table 6 - Educational Attainment (Distribution)
2006**

	Actual Niagara	Niagara %	Actual Ontario	Ontario %
Age cohort 15-24				
No certificate, diploma or degree	22,265	40.1%	648,300	39.9%
High School Certificate or Equivalent	21,865	39.4%	627,015	38.6%
Apprenticeship or Trades Certificate or Diploma	1,420	2.6%	37,475	2.3%
College, CEGEP or other non-university Certificate or Diploma	6,020	10.8%	160,135	9.9%
University Certificate Diploma or Degree	3,965	7.1%	151,905	9.3%
Total	55,535	100.0%	1,624,830	100.0%
Age cohort 25-34				
No certificate, diploma or degree	4,025	8.7%	132,715	8.7%
High School Certificate or Equivalent	13,470	29.2%	364,260	23.8%
Apprenticeship or Trades Certificate or Diploma	3,605	7.8%	91,525	6.0%
College, CEGEP or other non-university Certificate or Diploma	12,995	28.2%	372,355	24.3%
University Certificate Diploma or Degree	12,030	26.1%	568,735	37.2%
Total	46,125	100.0%	1,529,590	100.0%
Age cohort 35-44				
No certificate, diploma or degree	5,775	9.4%	199,800	10.5%
High School Certificate or Equivalent	18,235	29.8%	463,295	24.3%
Apprenticeship or Trades Certificate or Diploma	6,380	10.4%	164,780	8.6%
College, CEGEP or other non-university Certificate or Diploma	18,510	30.2%	455,610	23.9%
University Certificate Diploma or Degree	12,355	20.2%	624,075	32.7%
Total	61,255	100.0%	1,907,560	100.0%
Age cohort 45-54				
No certificate, diploma or degree	9,665	14.9%	268,550	14.5%

**Profile Table 6 - Educational Attainment (Distribution)
2006**

High School Certificate or Equivalent	21,490	33.2%	504,075	27.2%
Apprenticeship or Trades Certificate or Diploma	7,575	11.7%	177,640	9.6%
College, CEGEP or other non-university Certificate or Diploma	15,430	23.8%	398,165	21.5%
University Certificate Diploma or Degree	10,655	16.4%	503,855	27.2%
Total	64,815	100.0%	1,852,285	100.0%
Age cohort 55-64				
No certificate, diploma or degree	11,915	22.7%	298,460	22.1%
High School Certificate or Equivalent	14,060	26.8%	329,035	24.4%
Apprenticeship or Trades Certificate or Diploma	7,040	13.4%	147,180	10.9%
College, CEGEP or other non-university Certificate or Diploma	9,935	18.9%	235,500	17.5%
University Certificate Diploma or Degree	9,570	18.2%	338,710	25.1%
Total	52,520	100.0%	1,348,885	100.0%

Source: Statistics Canada, 2006 Census



Indicator 7: Occupation Characteristics

Introduction: While growing industries need additional workers, the demand for specific occupations is a function of the work that needs to be done. Both the changing marketplace and the advance of technology alter the demand for occupations, with some occupations growing strongly and others in decline.

**Profile Table 7 - Occupations
2006**

	National Occupational Classification (NOC)	Niagara Labour Force	Distribution %	Ontario Labour Force	Distribution %
A0	Senior management occupations	2,015	0.9%	82,475	1.25%
A1	Specialist managers	4,680	2.1%	193,350	2.94%
A2	Managers in retail trade, food and accommodation services	7,670	3.4%	182,700	2.77%
A3	Other managers, n.e.c.	5,690	2.5%	207,960	3.16%
B0	Professional occupations in business and finance	3,645	1.6%	182,195	2.77%
B1	Finance and insurance administrative occupations	2,840	1.3%	82,185	1.25%
B2	Secretaries	3,450	1.5%	93,765	1.42%
B3	Administrative and regulatory occupations	4,235	1.9%	147,560	2.24%
B4	Clerical supervisors	1,260	0.6%	38,685	0.59%
B5	Clerical occupations	20,125	8.9%	660,100	10.02%
C0	Professional occupations in natural and applied sciences	3,895	1.7%	266,690	4.05%
C1	Technical occupations related to natural and applied sciences	5,525	2.4%	185,240	2.81%
D0	Professional occupations in health	1,980	0.9%	71,645	1.09%
D1	Nurse supervisors and registered nurses	3,900	1.7%	102,325	1.55%
D2	Technical and related occupations in health	3,050	1.3%	76,580	1.16%
D3	Assisting occupations in support of health services	3,810	1.7%	90,130	1.37%
E0	Judges, lawyers, psychologists, social workers, ministers of religion, and policy and program officers	3,430	1.5%	151,710	2.30%

**Profile Table 7 - Occupations
2006**

E1	Teachers and professors	8,425	3.7%	260,435	3.95%
E2	Paralegals, social services workers and occupations in education and religion, n.e.c.	4,050	1.8%	134,245	2.04%
F0	Professional occupations in art and culture	1,860	0.8%	88,355	1.34%
F1	Technical occupations in art, culture, recreation and sport	3,520	1.6%	112,625	1.71%
G0	Sales and service supervisors	2,425	1.1%	52,390	0.80%
G1	Wholesale, technical, insurance, real estate sales specialists, and retail, wholesale and grain buyers	4,295	1.9%	147,880	2.24%
G2	Retail salespersons and sales clerks	10,200	4.5%	290,195	4.41%
G3	Cashiers	4,975	2.2%	120,855	1.83%
G4	Chefs and cooks	3,955	1.8%	80,770	1.23%
G5	Occupations in food and beverage service	5,810	2.6%	92,215	1.40%
G6	Occupations in protective services	3,760	1.7%	103,660	1.57%
G7	Occupations in travel and accommodation, including attendants in recreation and sport	4,830	2.1%	52,365	0.79%
G8	Childcare and home support workers	2,715	1.2%	93,015	1.41%
G9	Sales and service occupations, n.e.c.	22,435	9.9%	489,470	7.43%
H0	Contractors and supervisors in trades and transportation	1,745	0.8%	45,535	0.69%
H1	Construction trades	5,725	2.5%	146,380	2.22%
H2	Stationary engineers, power station operators and electrical trades and telecommunications occupations	2,370	1.0%	64,080	0.97%
H3	Machinists, metal forming, shaping and erecting occupations	4,895	2.2%	85,725	1.30%
H4	Mechanics	5,125	2.3%	134,020	2.03%
H5	Other trades, n.e.c.	1,750	0.8%	45,390	0.69%
H6	Heavy equipment and crane operators, including drillers	1,385	0.6%	30,605	0.46%
H7	Transportation equipment operators and related workers, excluding labourers	7,720	3.4%	205,885	3.13%

**Profile Table 7 - Occupations
2006**

H8	Trades helpers, construction, and transportation labourers and related occupations	4,980	2.2%	153,640	2.33%
I0	Occupations unique to agriculture, excluding labourers	6,105	2.7%	95,870	1.46%
I1	Occupations unique to forestry operations, mining, oil and gas extraction, and fishing, excluding labourers	155	0.1%	14,185	0.22%
I2	Primary production labourers	2,550	1.1%	55,030	0.84%
J0	Supervisors in manufacturing	1,320	0.6%	31,035	0.47%
J1	Machine operators in manufacturing	5,195	2.3%	162,555	2.47%
J2	Assemblers in manufacturing	4,175	1.8%	160,060	2.43%
J3	Labourers in processing, manufacturing and utilities	3,105	1.4%	109,950	1.67%

Source: Statistics Canada, 2006 Census



Indicator 8: Local Income

Introduction: Changes in the level of employment income can be an important indicator of the health of a local labour market. As well, the distribution of income and its composition speaks to the general prosperity of a local area and its ability to adapt.

Profile Table 8A - Number of Persons by Income¹ Category				
	2003		2006	
	Number of Persons	Distribution %	Number of Persons	Distribution
Less than \$5,000	29,730	9.3%	27,260	8.4%
\$5,000+	289,830	90.7%	298,970	91.6%
\$10,000+	257,120	80.5%	268,940	82.4%
\$15,000+	221,250	69.2%	236,080	72.4%
\$20,000+	185,980	58.2%	200,950	61.6%
\$25,000+	157,920	49.4%	172,090	52.7%
\$35,000+	108,870	34.1%	123,350	37.8%
\$50,000+	60,400	18.9%	70,720	21.7%
\$75,000+	20,680	6.5%	28,120	8.6%
\$100,000+	7,970	2.5%	10,960	3.4%
\$150,000+	2,660	0.8%	3,640	1.1%
Total	319,540		326,240	
Median Income	24,700		26,700	

Source: Statistics Canada, Taxfiler

1. Total Income

Note: The percentage distribution for persons earning under \$5,000 and those earning more than \$5,000 equal 100 percent, subject to a rounding error. The percentage distribution for those earning more than \$5,000 and the following categories of income decline as a progressively smaller proportion of the population is included.

Profile Table 8B - Income Sources

	2003		2006	
	Number of Persons Claiming Income	Income (\$)	Number of Persons Claiming Income	Income (\$)
Employment Income	231,640	\$7,369,639,000	236,320	\$8,034,481,000
Wages/Salaries/Commissions	215,530	\$6,896,769,000	219,250	\$7,528,467,000
Self-Employment Income	29,610	\$472,870,000	30,940	\$506,013,000
Government Transfers	217,140	\$1,421,783,000	223,620	\$1,609,994,000
Employment Insurance	28,970	\$129,791,000	29,170	\$138,331,000
Old Age Security/Net Fed	68,090	\$417,986,000	70,580	\$459,962,000
Canada Pension Plan	83,290	\$499,887,000	88,600	\$570,854,000
Canadian Child Tax Benefit	42,200	\$99,265,000	46,790	\$128,418,000
GST/HST Credit	109,040	\$36,489,000	115,870	\$45,625,000
Workers Compensation	12,670	\$80,904,000	12,000	\$87,771,000
Social Assistance	17,770	\$122,528,000	18,400	\$136,046,000
Pro Tax Credit/Family Benefit	97,770	\$34,931,000	92,600	\$42,985,000
Investment Income	110,560	\$377,392,000	122,000	\$450,369,000
Private Pension	60,400	\$952,757,000	63,890	\$1,112,041,000
RRSP	7,690	\$44,195,000	7,490	\$48,464,000
Other Income	56,870	\$248,671,000	72,370	\$314,883,000
Total Income	319,540	\$10,414,438,000	326,220	\$11,570,231,000

Source: Statistics Canada, Taxfiler

Profile Table 8C - Economic Dependency Ratio (EDR) 2006				
	Males %	Females %	Total %	Ontario %
Government Transfers	14.02	30.26	20.04	13.91
Employment Insurance	1.24	2.55	1.72	1.34
Old Age Security/Net Fed	3.73	9.12	5.72	3.86
Canada Pension Plan	5.83	9.28	7.11	4.48
Canadian Child Tax Benefit	0.12	4.11	1.6	1.41
GST/HST Credit	0.35	0.94	0.57	0.47
Workers Compensation	1.25	0.82	1.09	0.7
Social Assistance	1.18	2.56	1.69	1.23
Pro Tax Credit/Family Benefit	0.32	0.89	0.54	0.42
Private Pension	14.02	13.53	13.8	9

Source: Statistics Canada, Taxfiler

The Economic Dependency Ratio (EDR) measures an area's dependency on government transfer payments. The EDR is the ratio of transfer payments dollars to every hundred dollars of employment income. The EDR is expressed as a percentage of the provincial EDR. If an area's EDR exceeds the provincial EDR, the area is more dependent on a given transfer payment.