

Workforce Focus

From Niagara Workforce Planning Board

In this Issue:

Promising Occupations

- Provincial Trends
- Local Opportunities

Recession Resistant Sectors

A look at stable or expanding sectors in Ontario from December 2007 to December 2008.

Ambulatory Health Care: Gain of 800 facilities and approximately 3,400 workers for a 2% growth rate.

Nursing and Residential Care: Gain of 4 new large facilities and approximately 500 workers.

Social Assistance: Expansion of services for a 3% growth rate and approximately 2,200 new workers.

Food Services and Drinking Places: Gain of 226 establishments for approximately 3,000 new workers.

Food and Beverage Wholesalers: Gain of 80 establishments for approximately 200 new workers.

Food and Beverage Stores: Gain of 70 stores for approximately 370 workers.

Building Material and Garden Equipment Dealers: Gain of 32 stores for approximately 1,300 new workers.

Health and Personal Care Stores: Gain of 177 stores for approximately 1,500 new workers.

Construction of buildings, heavy and civil construction and specialty trade contractors: Each grew by 2%.

Food Manufacturing: Loss of smaller firms offset by new or expanding large facilities.

Miscellaneous Manufacturing: Sector includes medical equipment, jewellery and silverware, sporting goods, and office supplies among others. Gain of 30 facilities and approximately 360 new workers.

Waste Management and Remediation Services: 5% growth with 22 new facilities and approximately 580 workers.

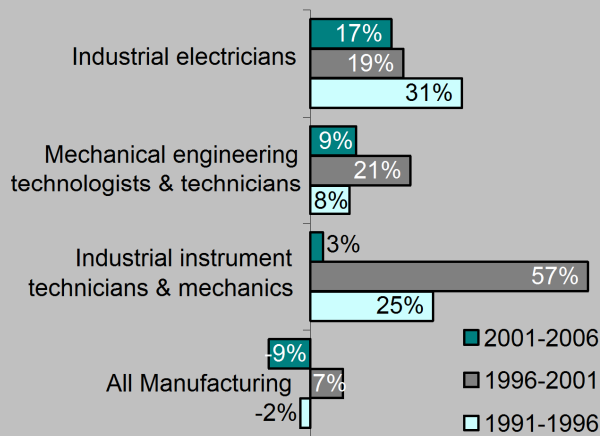
Couriers and messengers: Gain of 39 establishments and approximately 123 workers.

Professional, Scientific and Technical Services: Sector includes legal, accounting, architectural, engineering, computer systems, scientific R&D, and advertising. Gain of approximately 1,800 workers.

Canadian Business Patterns, 2008

Manufacturing's Stable Occupations

5 year growth rates of select occupations, Ontario



Statistics Canada, 2006

These three occupations have consistently grown in Ontario, even when the manufacturing sector as a whole has struggled. It is likely that they will be less threatened in this current recession. Manufacturing sectors anticipated to recover fastest are computers, plastics and rubber, fabricated metals, machinery, wood and furniture.

Source: Centre for Spatial Economics, 2009

Top College Program Employment Rates

These college programs had at least half of their recent graduates working full-time in the related field six months after graduation*

Architectural technology	Horticulture technician
Aviation technician	Human resources management
Business administration - materials and operations management	Insurance
Chemical engineering technology	Interior design
Child and youth worker	Marketing management
Civil engineering technology	Mechanical engineering technician
Computer engineering technology	Motive power technician
Computer systems technology	Office administration executive
Construction engineering technology	Office administration legal
Dental assisting	OT/PT assistant
Dental hygiene	Paramedic
Electrical engineering technology	Pharmacy technician
Electronic engineering technology	Practical nursing
Esthetician	Public relations
Film and television production	Radiology
Heating, A/C, refrigeration technician	Veterinary technician

*Minimum 100 graduates in Ontario in 2006.

Source: Ontario Colleges Key Performance Indicators, 2007.



Niagara Workforce Planning Board

Our Vision is Working

For more information contact Niagara Workforce Planning Board at:
1 St. Paul Street, Suite 605, St. Catharines, ON L2R 7L2 Canada
(905) 641-0801 info@niagaraworkforceboard.ca

An original publication of the Elgin, Middlesex, Oxford, Local Training Board
Created by: Dane Rice

Promising Local Occupations

Good Employment Prospects in Niagara

General Office Clerks: A large occupation with opportunities arising from retirements and a high turnover rate.

Customer Service and Information Clerks: Strong growth as a number of new call centres have come to the area.

Biologists and Related Scientists: A small but rapidly growing occupational group in the Niagara area.

Landscape and Horticultural Technicians: Region is rich with parks and gardens.

Specialist Physicians: Emergency room (ER) specialists and psychiatrists are in particularly high demand.

General Practitioners and Family Physicians: The Ministry of Health has designated this as an under-serviced area.

Optometrists: Aging optometrists will require replacements and demand is increasing due to an aging population.

Chiropractors: Trend toward alternative forms of medical treatment and an aging population will increase demand.

Pharmacists: There is much more demand in this occupation than there is available labour.

Physiotherapists: A small but aging workforce in this region.

Occupational Therapists: Growing demand for alternative health treatment following an illness or injury.

Registered Nurses: The Canadian Nurses Association predicts a national shortage of 59,000-113,000 nurses by 2011.

Medical Radiation Technologists: Private labs have expressed recruitment challenges.

Licensed Practical Nurses: An aging workforce and an aging population are increasing demand.

Nurse Aides, Orderlies and Patient Service Associates: Greatest demand in long-term and home care.

Early Childhood Educators and Assistants: Opportunities are better for those with related post-secondary education.

Cook & Chefs: Despite the sector's sensitivity to economic cycles, the best trained chefs and cooks are in demand.

Police Officers : Most local police services, the OPP and the RCMP recruit new constables throughout the year.

Hairstylists and Barbers: Replacement needs and growth in this industry increases demand for new workers.

Retail Salespersons and Sales Clerks: High turnover gives rise to employment opportunities for new entrants.

Casino Occupations: With multiple casinos, racetracks and slots, this large occupation will continue to need workers.

Food and Beverage Servers: New ventures will provide additional opportunities in this area.

Plumbers: Despite the new housing slowdown, maintenance and renovations keep this occupation in demand.

Motor Vehicle Body Repairers: Growth may be slowing but retiring workers will create opportunities.

Truck Drivers: Demand is especially strong for drivers with "D", "A", or "AZ" licences.

Nursery and Greenhouse Workers: 20% of Ontario's nursery and greenhouse workers live in the Niagara area.

Source: Human Resources and Skills Development Canada, 2008.

Replacement Ratio

When the ratio of entrants (age 25 to 34) to near-retirees (age 50 to 60) is below one, it points to a potential net outflow of workers. This could reflect less demand for an occupation, but could also indicate a local employment gap. Employment in this region collectively has a replacement ratio of 0.85. The following local occupations have a low replacement ratio:

Replacement ratio (1.0 = Full replacement) Niagara, 2006

Construction millwrights & industrial mechanics	0.11
Secretaries (except legal and medical)	0.17
Industrial electricians	0.18
Bookkeepers	0.27
Registered nurses	0.31
Licensed practical nurses	0.40
Bus drivers	0.43
Truck drivers	0.54
General office clerks	0.57

Source: Statistics Canada Census Data, 2006.

Local Concentration

A low concentration of a particular occupation could reflect a different industrial composition, but could also indicate a local employment gap. The following occupations have a low local concentration relative to provincial averages:

Relative local concentration (1.0 = Average) Niagara, 2006

Information systems analysts and consultants	0.28
Psychologists	0.34
Electrical and electronics engineers	0.39
Chemical engineers	0.40
Financial and investment analysts	0.41
Chemists	0.45
Paralegal and related occupations	0.49
Insurance adjusters and claims examiners	0.50
Dietitians and nutritionists	0.50
User support technicians	0.54
Typesetters	0.55

Source: Statistics Canada Census Data, 2006.

**EMPLOYMENT
ONTARIO**

*How did we do? We invite your feedback on all publications
produced by Niagara Workforce Planning Board!
Visit: www.niagaraworkforceboard.ca*



THE VIEWS EXPRESSED IN THIS DOCUMENT DO NOT NECESSARILY REFLECT THOSE OF THE GOVERNMENT OF ONTARIO.



A Niagara Workforce Planning Board Publication

